

IHL GROUP + CLEARSIGHT AI / SPONSOR OPPORTUNITIES

RETAIL AGENT CON

Get on the retail agenda again before January.

November 17, 2026 | 11 a.m.–3 p.m. Eastern

Virtual on Zoom • Retailers attend free

Bonus demo: 3–3:30 p.m. Eastern

Retail is on the cusp of broader agent adoption. Start the conversation in November, ahead of January.

Build recognition before January

Reach retail leaders on November 17. Give them a reason to seek out your solution as they plan for the year ahead.

Sponsorship deadline: November 4, 2026

Planned inventory: 1 Title, 2 Platinum, 4 Gold and 6 Silver packages. Start now to align your role with the program.

CONFIRMED SPEAKERS



Dr. Janet Sherlock

Founder and CEO
Org.Works



Scott Saeger

CTO
David's Bridal



Glenn Allison

Vice President, AI Platforms
Tractor Supply



Karen Beebe

CTO
Bealls, Inc



Justin Emig

CTO
Artisant Lane Furniture Collective



Greg Buzek

President and Chief AI Orchestrator
IHL Group



ShiSh Shridhar

Global Director Retail & CPG Startups



Gary Hawkins

CEO
Retail Mindsteps



Ricardo Belmar

RetailRazor



Cathy Hotka

Principal
Cathy Hotka & Associates



Jerry Sheldon

VP Research
IHL Group

Start a sponsorship conversation

sales@retailagentcon.com • cathy@cathyhotka.com

MEDIA SPONSORS

PROPOSED PROGRAM

November 17, 2026 | All times Eastern

Main program: 11 a.m.–3 p.m. | Optional bonus: 3–3:30 p.m.

Session titles, timing, and speaker assignments are being finalized.

11:00–11:15am	**The Retail Agent Readiness – Greg Buzek, President – Chief AI Orchestrator – IHL Group** IHL's latest research on AI adoption, areas of success, and future plans - Are we there yet?
11:15–11:40am	**Humans and agents, working together - Dr. Janet Sherlock, Founder, Org.Works** Culture, decision rights, accountability, and organizational change.
11:45am–12:05pm	**AI in Merchandising – Forecasting 8m+ Combinations in the Age of Tariffs, Fuel Price Surges** Justin Emig – CTO, Artisant Lane Furniture Collective From recommendations to decisions: data, guardrails, and practical workflows.
12:05–12:25pm	**AI Best Practices/Case Studies in Order management + store systems** Moderator - Cathy Hotka, Principal – Cathy Hotka and Associates Glenn Allison – Vice President - AI Platforms Tractor Supply Gary Hawkins – CEO Retail Mindsteps What changes when agents act across orders, stores, and associate workflows?
12:30–12:40pm	**Break**
12:40–12:55pm	**Featured solution session** Reserved for the Title sponsor, if sold. Otherwise, an editorial use-case session.

Questions: sales@retailagentcon.com | cathy@cathyhotka.com

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1:00–1:30pm	**Breakouts: explore a retail workflow - Choose one facilitated room** Topic - Moderator Order Management – Culture – Humans/Agents – Dr. Janet Sherlock, Org.Works POS Systems - Labor/Task Management/Retail Execution – Forecasting/Inventory Control – Lee Holman, IHL Group Pricing – Jerry Sheldon, IHL Group Agent Ready eCommerce/Websites/Chatbots – Ricardo Belmar, Retail Razor Loss Prevention - Merchandising - Robotics - Computer Vision - CPG/Retailer Relationship – James Tensor, CPG Matters BOPIS/Delivery – Executive Intelligence –
1:30–1:45pm	**What's Next, Highlights from Latest Startups – ShiSh Shridhar - Global Director Retail & CPG Startups, Microsoft** Explore highlights from the latest retail startups.
1:45–2:05pm	**From pilot to operating model – Moderator – Ricardo Belmar - Founder – Retail Razor** Scott Saeger – CTO, David's Bridal Karen Beebe – CTO, Bealls Cross-functional panel on data, integration, economics, and human oversight.

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2:05-2:35pm	**Breakouts: explore a retail workflow - Choose one facilitated room** Topic - Moderator POS Systems - Labor/Task Management/Retail Execution - Payments - Forecasting/Inventory Control – Lee Holman, IHL Group Promotions – Jerry Sheldon, IHL Group Loss Prevention - Merchandising - Computer Vision – Retail Media - BOPIS/Delivery -
2:35–2:50pm	**Retail leader Q&A – We answer your Questions** Bring the questions that will shape your next AI investment. Scott Saeger – CTO, David's Bridal Karen Beebe – CTO, Bealls Justin Emig – CTO, Artisant Lane Furniture Collective Dr. Janet Sherlock, Founder Org.Works Glenn Allison – Vice President - AI Platforms Tractor Supply ShiSh Shridhar - Global Director Retail & CPG Startups, Microsoft Greg Buzek, President – Chief AI Orchestrator – IHL Group
2:50–3:00pm	**Your next-step checklist** Define a candidate workflow, an accountable owner, and a measurable pilot.
3:00pm	**Primary Session Ends**
3:00–3:30	**Bonus Session** Practical Use Tips and Best Practices Demo - Greg Buzek, President – Chief AI Orchestrator – IHL Group Building your second brain as an executive, team, organization

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SPONSORSHIP AT A GLANCE

Clear options for a focused virtual program.

USD • Sponsorship deadline: November 4, 2026

TITLE $25,000

1 partnership | 4 vendor passes

15-minute main-stage solution slot plus an exclusive breakout. Opening co-branding, prominent promotion, distribution rights to an IHL-branded research study in your domain for thought leadership. Opt-in leads for 1 year.

PLATINUM $15,000

2 partnerships | 2 vendor passes

5-minute public main-stage slot plus breakout hosting. Prominent logo placement, opt-in attendee contacts, and a short IHL-edited point of view with a quote.

GOLD $10,000

4 partnerships | 2 vendor passes

Breakout co-hosting. Logo placement and opt-in attendee contacts. IHL-authored thought leadership is excluded.

SILVER $5,000

6 partnerships | 2 vendor passes

Virtual lounge/booth presence, event listing, and sponsor-page logo. Stage time, breakout ownership, and attendee lists are excluded.

Vendor attendee: $695. Main-program access only; no breakouts, stage, booth, or attendee list. Vendor breakout access requires sponsorship.

Speaking formats and inventory are subject to agenda allocation and signed agreement. IHL retains editorial control. Contact sharing is opt-in only; no attendance or lead volume is guaranteed. Thought-leadership scope and delivery dates will be agreed in writing.

Discuss your fit:
sales@retailagentcon.com • cathy@cathyhotka.com

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